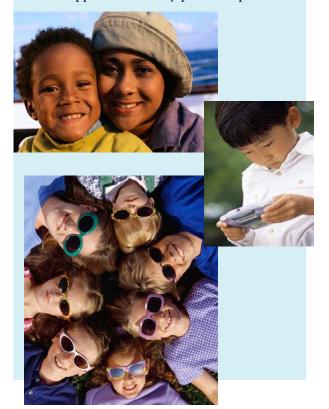
Protect All Kids Coalition

Mission Statement

Protect All Kids is a coalition dedicated to ensuring that all children are properly immunized and protected against vaccinepreventable diseases.

Goals

- Develop and maintain effective educational/outreach strategies
- Support public policies that promote immunization
- Promote integrated immunization record-keeping systems
- Support community partnerships

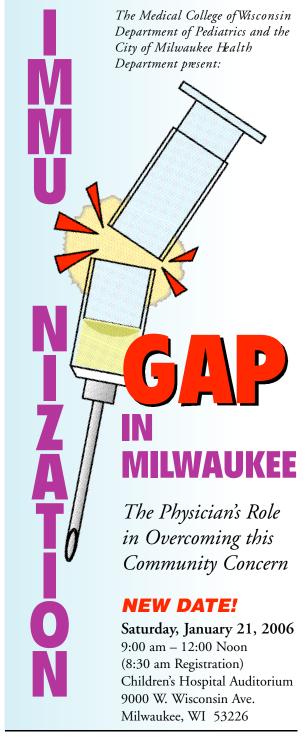


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PROTECT ALL KIDS
INMUNIZATION COALITION
CO COMMUNITY ADVOCATES
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CITY OF MILWAUKEE HEALTH DEPARTMENT
MEDICAL COLLEGE OF WISCONSIN CME PROGRAM

Immunization Gap in Milwaukee:

The Physician's Role in Overcoming this Community Concern

Intended Audience

Family Practice Physicians, Pediatricians, and any other physicians who provide childhood immunizations

Program Agenda

8:30 am Registration and Breakfast

9:00 am Welcome

Defining the Need

Svapna Sabnis, MD,

Assistant Professor of Pediatrics, Medical College of Wisconsin

9:15 am Updates in Immunizations

Thomas Saari, MD,

Pediatric Infectious Disease Specialist, University of Wisconsin Hospitals

10:00 am Break

10:15 am Diffusing Common Misperceptions

About Vaccines with Parents Margaret Martin, MD,

LaFollette Pediatrics

11:00 am Wisconsin Immunization Registry:

Making it Work for Your Practice

Cathy Edwards, BA,

Immunization Advisor, Wisconsin Department of Health & Family Services

11:45 am Wrap-Up and Evaluation

Svapna Sabnis, MD

Noon Program adjournment

Educational Objectives

- 1. Participant will be able to list the new vaccines available for use in 2006, and will be able to explain the indicated use for each vaccine.
- Participant will be able to identify the common misperceptions associated with vaccines, and list strategies to diffuse these misperceptions with parents.
- Participant will be able to state what the WIR is, how the WIR is used, and will be able to list three important benefits of using the WIR in clinical practice.

Accreditation Statement for Jointly Sponsored Activities

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Medical College of Wisconsin, the City of Milwaukee Health Department and the Protect All Kids Immunization Coalition. The Medical College of Wisconsin (MCW) is accredited by the ACCME to provide continuing medical education for physicians.

Designation of Credit Statement

The Medical College of Wisconsin designates this educational activity for a maximum of **2.75 category 1 credits** toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

This program is made possible by:







Registration Information

For planning purposes, please complete the registration form below along with a non-refundable \$15.00 program fee*, and return it no later than Tuesday, January 17, 2006 to:

> Mr. Ken Germanson Protect All Kids Immunization Coalition 4906 West Fond du Lac Avenue Milwaukee, WI 53216

Telephone: 414-449-4767 (x124) Fax: 414-449-4775 Email: keng@communityadvocates.net

* Program fee may be paid upon arrival at registration on day of event.

PLEASE PRINT OR TYPE:

The following information is needed for inclusion in the CME database, which is used for credit certification, program evaluation, and needs assessment.

Name & degree(s) as they should appear on the CME certificate:

Last
First
M.I Degree(s)
MCW faculty: Yes Department No
Street Address:
(Your certificate will be mailed here)
ZIP code
City State
Business Phone
Email address
Special needs?: